

## Sponsorship Application Form

The Port Campbell to Adelaide pipeline lies approximately 60% in South Australia and 40% in Victoria, the WUGS lateral and the Port Campbell to Iona pipeline lie in Victoria. Accordingly, SEA Gas' focus will be on both of these states when considering donation and sponsorship applications.

Each year SEA Gas receives numerous requests for donations and for sponsorship of various activities.

SEA Gas has developed a Community Investment Program (CIP) framework called SEA Change.

In this space, SEA stands for:

- Sustainable Communities Supporting communities through environmental initiatives and promoting health and well-being.
- Education Supporting the creation of jobs and opportunities and to help develop and retain talent in our community through education and awareness programs; and
- Arts Bringing people together through arts, culture, and heritage activities.

Through these focus areas, our goal is to contribute towards positive and lasting change for our stakeholders and local communities.

This framework will enable our sponsorship and donations to be defined, aligned, stakeholder driven, clear and measurable.

Through SEA Change, we aim to achieve the following outcomes for our stakeholders:

- Local Communities help specific groups improve their education, health, and life skills.
- Environment prevent or minimise environmental harm and support the development of green initiatives in the energy space.
- Employees provide and engaging workplace and develop pride in the work we do for our stakeholders.
- Customers create opportunities to engage customers through our CIP.

The following process will be followed when reviewing requests for donation and sponsorship:





#### Donation and Sponsorship: Review and approval process REVIEW SUPPORT **Business Operations** 1 Approved proposals will Manager and relevant 3 divisional head to review be contacted by Business against criteria Operations and support will be implemented PROPOSAL Written proposal is APPROVE/REJECT submitted to Business REPORT Operations via email or Send rejection comms via Organisation will be www.seagas.com.au **Business Operations.** requested to provide 2 Criteria can be 4 Approved proposals to be feedback or report with downloaded from our send to CEO for final photos for SEA Gas use website review

- All approved sponsorships and donations will be coordinated with the relevant business area by Business Operations.
- Business Operations will request feedback, and images from sponsored organisation, as appropriate.
- Feedback to be consolidated into an annual update.
- News to be posted on inSite.

All requests not processed through the www.seagas.com.au are to be sent to:

Narelle Brancato

**Business Operations Manager** 

SEA Gas

Level 5, 57 Wyatt Street

Adelaide SA 5000

Narelle.brancato@seagas.com.au





### Section 1 – Organisation Details

Name of Organisation: Registered Address:

Postal Address (if different from above):

Contact Name: Contact Number: Email Address: What is the nature of the organisation?

What are the principal activities of the organisation?

#### Section 2 – Details of Sponsorship

What are you seeking sponsorship for?

Please outline the details of your event or program:

What is the proposed sponsorship amount? \$

How long do you propose the sponsorship will run for?

Start:

Finish:

Has SEA Gas sponsored your organisation before? Yes / No

If yes, when?





#### Section 3 – Benefits of sponsorship

How will this organisation or event be promoted?

What media exposure do you expect (if any)?

How many people are directly supported by the sponsorship?

# Section 4 – Alignment with SEA Gas' corporate direction and values

Please describe how your sponsorship application benefits SEA Gas

How will the SEA Gas brand be connected (e.g. signage, verbal acknowledgement, SEA Gas attendance at event(s))?

Please return your application and any supporting documentation to:

Narelle Brancato

SEA Gas

Level 5, 57 Wyatt Street

Adelaide SA 5000

Or

Narelle.brancato@seagas.com.au

