



South East Australia Gas Pty Ltd

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[www.seagas.com.au](http://www.seagas.com.au)

## Sponsorship Application Form

The Port Campbell to Adelaide pipeline spans approximately 60% in South Australia and 40% in Victoria, while the WUGS lateral and the Port Campbell to Iona pipeline are located in Victoria. As a result, SEA Gas considers both states when reviewing sponsorship and donation applications.

Each year, SEA Gas receives numerous requests for donations and sponsorship of various activities. To ensure a clear and impactful approach, we have developed a Community Investment Program (CIP) framework known as SEA Change.

### What is SEA Change?

SEA stands for:

- **Sustainable Communities** – Supporting communities through environmental initiatives and promoting health and well-being.
- **Education** – Creating opportunities for jobs, talent development, and retention through education and awareness programs.
- **Arts** – Bringing people together through arts, culture, and heritage activities.

### Our Goal

Through SEA Change, we aim to contribute to positive and lasting change for our stakeholders and local communities. This framework ensures our sponsorships and donations are well-defined, aligned with our values, stakeholder-driven, and measurable.

### Key Outcomes

Through SEA Change, SEA Gas strives to achieve the following outcomes:

- **Local Communities** – Support specific groups to improve education, health, and life skills.
- **Environment** – Minimise environmental impact and foster green initiatives within the energy sector.
- **Employees** – Create an engaging workplace that inspires pride in the work we do for stakeholders.
- **Customers** – Build opportunities to engage and collaborate through our Community Investment Program.

### Submission Information

All requests not processed through [www.seagas.com.au](http://www.seagas.com.au) are to be sent to:

Sponsorships

Level 5, 57 Wyatt Street

Adelaide SA 5000

Or via email: [reception@seagas.com.au](mailto:reception@seagas.com.au)

We look forward to supporting initiatives that align with SEA Change and make a meaningful difference in our communities.

Please complete the following information:

**Section 1 – Organisation Details**

Name of Organisation:

Contact Name:

Contact Number:

Email Address:

Registered Address:

Postal Address (if different from above):

What is the nature of the organisation?

What are the principal activities of the organisation?

**Section 2 – Details of Sponsorship**

Main reason for sponsorship needs?

Please outline the details of your event or program:

What is the proposed sponsorship amount? \$

How long do you propose the sponsorship will run for?

Start:

Finish:

Has SEA Gas sponsored your organisation before? Yes / No

If yes, when?

### **Section 3 – Benefits of sponsorship**

How will this organisation or event be promoted?

What media exposure do you expect (if any)?

How many people are directly supported by the sponsorship?

### **Section 4 – Alignment with SEA Gas' corporate direction and values**

Please describe how your sponsorship application benefits SEA Gas

How will the SEA Gas brand be connected (e.g. signage, verbal acknowledgement, SEA Gas attendance at event(s))?